

**For Immediate Release:**  
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## **Media Advisory**

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### ***Caregiving for Seniors Conference 2010 to be held at Hilton Melbourne Rialto Place***

**Brevard County, FL** (January 12, 2010) The *Caregiving for Seniors 2010 Conference* will be held on **Saturday, January 30, 2010**, from **7:45 am to 2 pm** at the Hilton Melbourne Rialto Place.

The conference agenda includes workshops presented by Rosemary Laird, M.D., Health First Aging Institute, Mark Brimer, Manager of Rehabilitation Services, Wuesthoff Health System, Kelly Dunn, M.D., Holly Brennan, Manager of Clinical Nutrition, Wuesthoff Health System, and Libbi Hash and Joe Cataldo with The Fountains.

Keynote speaker will be Frank Broyles, former Athletic Director of the University of Arkansas Razorbacks, accompanied by his daughter and granddaughter. Coach Broyles cared for his late wife, Barbara, who had Alzheimer's disease, and subsequently developed a football style "playbook" titled *Coach Broyles' Playbook for Alzheimer's Caregivers, A Practical Tips Guide*.

Free for family caregivers, the conference will include the workshops, a complimentary lunch, and a vendor area featuring community businesses and organizations with valuable information to help caregivers.

*Caregiving for Seniors 2010* partners include the East Central Florida Memory Disorder Clinic, Wuesthoff Health System and Health First Aging Institute. The keynote speaker address is sponsored by the Brevard Alzheimer's Foundation, One Senior Place, Vitas Innovative Hospice, The Fountains, and Watersong.

Registration is required and limited to the first 250 caregivers. Deadline to register is January 22, 2010. Register at [www.eldercare.health-first.org](http://www.eldercare.health-first.org) or by calling **(321) 868-5815, ext. 1.**

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